



41st Annual Chesapeake Jubilee

May 16th -19th, 2024

Sponsorship

Dear Sponsor:

The Chesapeake Jubilee is one of the most outstanding events in the Hampton Roads area. This celebration started in 1983 to celebrate the anniversary of our great city of Chesapeake. Our success is largely due to the massive support from the City of Chesapeake, volunteer staff and corporate sponsors. In addition, we are able to capitalize on sixty-acre site, the Chesapeake City Park, which offers a beautiful atmosphere where memories are made through wholesome family events, activities and entertainment. The Jubilee committee is diligent in their efforts to ensure that the 41st Annual Chesapeake Jubilee will be the best and most memorable special event in the area.

The Chesapeake Jubilee is a huge community effort coordinated by a chairman, executive committee and board of directors who are supported by more than a 100 fellow volunteers, civic-minded businesses and individuals. Chesapeake Jubilee, Inc. is a 501 [c] 3 nonprofit organization.

Enclosed is our 2024 Sponsorship Package. Please take a few minutes to look it over. It is our sincere hope that you can locate an area of interest. However, Chesapeake Jubilee has been built on creativity and new ideas and we are always excited to discuss and develop a program that will suit your budget and marketing needs.

Please feel free to call or email (director@chesapeakejubilee.org) me with any questions that you may have related to the information in this package and/or your involvement with Chesapeake Jubilee. We look forward to working with you and to the continuation of our tradition and commitment to the Chesapeake community through the Chesapeake Jubilee.

Sincerely,

Stephanie Welke

Stephanie Welke
Executive Director



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Company Name: _____

Contact/Title: _____

Address: _____

Telephone: _____

- Yes, I would like to become a sponsor of the Chesapeake Jubilee
- I agree to become a sponsor as described and attached to this Agreement.
- I agree to become a sponsor as described below.
- I agree to become a sponsor and wish to discuss my commitment and alignment.

My sponsorship contribution is:

\$ _____ Cash Sponsorship In-Kind Support Value of \$ _____

- I would like to be invoiced at the above address.
- My check made payable to Chesapeake Jubilee, Inc. is enclosed.

Your Chesapeake Jubilee contact person is Stephanie Welke, Executive Director, (757) 482-4848, director@chesapeakejubilee.org

Signature of Authorized Representative

Signature of Jubilee Representative



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FACT SHEET

When: May 16th – 19th, 2024

Where: Chesapeake City Park, 900 City Park Dr., Chesapeake, VA 23320

Times: Site Operational Hours

Thursday: 6:00pm - 10:00pm (Carnival and Shrimp Feast only)

Friday: 5:00pm - 10:00pm

Saturday: 10:00am - 10:00pm

Sunday: 12Noon - 6:00pm

Security: Chesapeake Police, Sheriff and Fire departments during operational hours and private on-site security overnight

Attendance: 35,000

Attractions:

Huge Carnival, Fireworks by Zambelli, Kiwanis Shrimp Feast, Commercial, Arts and Crafts and Food Vendors, Music and Family Entertainment including Family Acts, Petting Zoo and Pony Rides.



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Presenting Sponsor - \$15,000

Presenting Sponsor on all Chesapeake Jubilee Materials
Logo / Brand included in all Radio, Television, Social Media
Linked logo on Jubilee website
20'x20' Booth Space for Promotion
One 20' x 20' Chalet on Friday & Sunday Night and
Major Banner Presence
On Site PA Announcements
20 Parking Passes
20 Invitations to VIP Chalet
200 Single Day Entry Passes
Category Exclusivity
Other Customized Benefits

Fireworks Sponsor - \$5,000

10x10 Booth Space for Promotion
Linked Logo on Jubilee Website
Major Banner Presence
Logo/Brand included on all Social Media about Fireworks
On-Site PA Announcements
10 Parking Passes
10 Invitations to VIP Chalet
100 Single Day Entry Passes
Other Customized Benefits

Golf Cart Sponsor - \$2,000

2 Banners Displayed at Event
Signage on all Volunteer Golf Carts
Linked Logo on Jubilee Website
4 Parking Passes
4 Invitations to VIP Chalet
25 Single Day Entry Passes

Entertainment Sponsor - \$10,000

20x20 Booth Space for Promotion
Logo / Brand included in all Radio, Television, Social Media
Linked Logo on Jubilee Website
Major Banner Presence
On-Site PA Announcements
15 Parking Passes
15 Invitations to VIP Chalet
150 Single Day Entry Passes
Other Customized Benefits

Arts and Crafts Sponsor - \$2,500

10x10 Booth Space for Promotion
Linked Logo on Jubilee Website
Banner Presence at Arts and Crafts Tent
On-Site PA Announcements
6 Parking Passes
6 Invitations to VIP Chalet
30 Single Day Entry Passes

Friend of the Jubilee - \$1,000

1 Banner Displayed at Event
Linked Logo on Jubilee Website
2 Parking Passes
2 Invitations to VIP Chalet
10 Single Day Entry Passes



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Other Sponsorship Opportunities:

A Chesapeake Jubilee Sponsorship will enhance your company's image and visibility through support of this major Hampton Roads family-oriented festival. With many events to choose from you have the opportunity to market your company to consumers of all ages. Chesapeake Jubilee welcomes visitors from the Hampton Roads, Peninsula and Northeastern North Carolina. Listed below are samples of sponsorship investments that may be available for Chesapeake Jubilee. Call or email and we will discuss your ideas to help you in reaching your targeted market. All these sponsorships range from \$100-\$1000 and are customizable:

Family Acts – Near the main stage and we have two great family acts drawing kids of all ages! In previous years we welcomed Wolves of the World, Worlds of Wonder featuring 10 jaw dropping acts and Pig Racing. Stay tuned for this years lineup!

Equipment/Tent Sponsor – As you can imagine, an event this size requires lots of equipment and tent rentals and you can help with that! For example, a light plant sponsor and have your company's name on the many light plants throughout the Jubilee.

Banner Placement – You provide one or more banners with full color logo and we will be place them in high traffic locations throughout the Jubilee grounds. What better way to show your support of Chesapeake Jubilee and at the same time give prime visibility to your company.

Petting Zoo – Located near the Arts and Crafts tent and always a hit with the kids and parents and you can be a part of it by having booth space here for your company's promotion.

Volunteer Recognition – During Jubilee week hundreds of civic minded individuals volunteer their time and talents to assist in the execution of the huge community event. Each volunteer is given a t-shirt and meals! You can take special pride in offering your support to our volunteers.